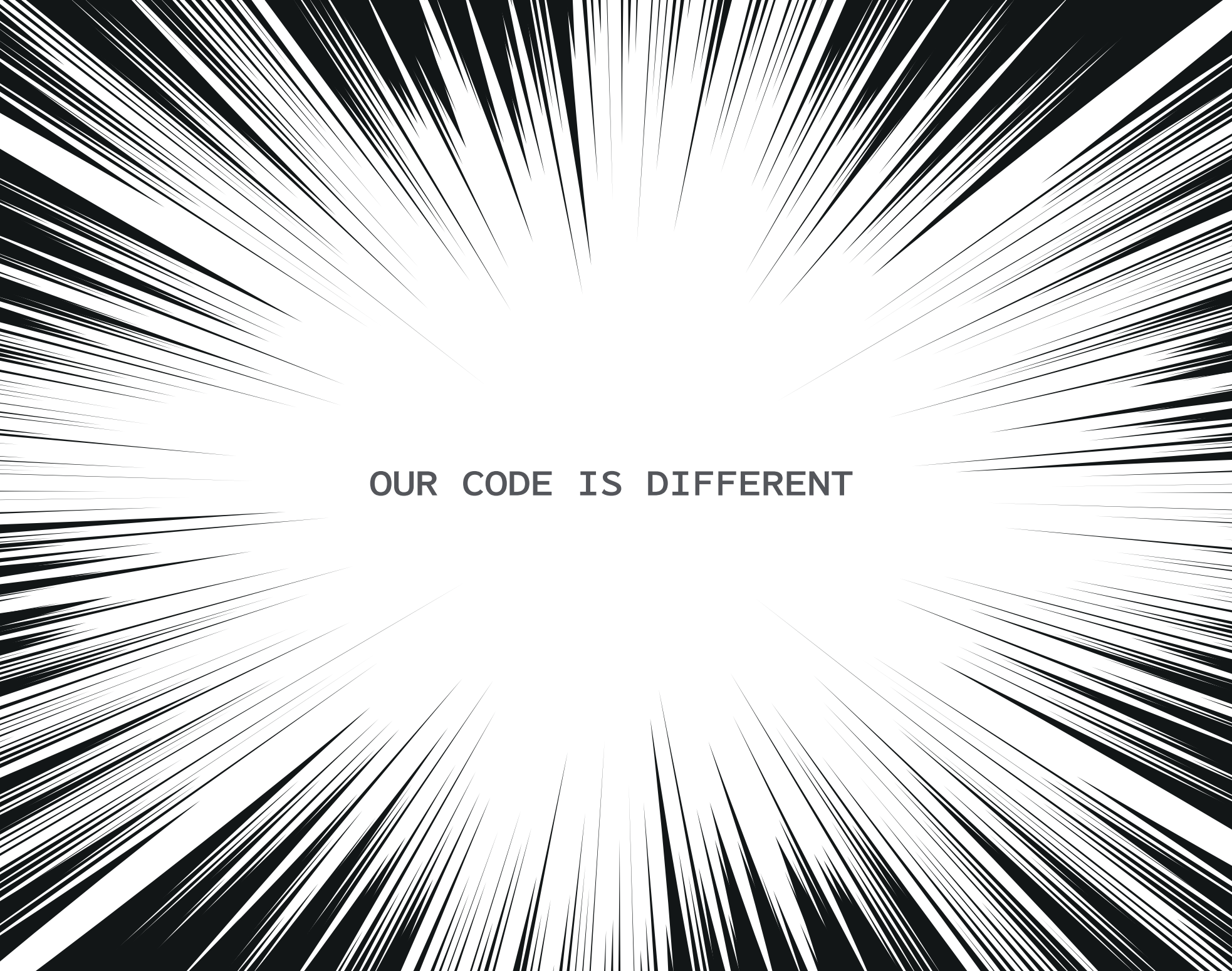

OUR CODE IS DIFFERENT

It’s probably not
too much to say that today,
right now and more
than ever before,
    apps make
    the world go round.

They make businesses work.
They drive sales and
keep customers coming back.
They let you act fast,
move fast,
and respond fast.

And who’s at the very center
of the app-centric universe?

Developers.
That’s right, developers.

The ones who help your business
move, grow, modernize.

The makers.
The get-it-done-ers.
The innovators.

Who help you throw your
digital transformation
into high-gear.

So your business can do
things its never done before.

In ways that have
never been done ever.

You know that.
And we know that.

And that’s why
mongoDB is different.

We’re the only company
that’s built
a data-platform

of, by and for developers.

Simply because we know that
when they have the
tools to do more—they win.

And YOU win.

They make things that drive
your business forward.

So it’s faster.
More inventive.
Intuitive.

So far ahead
you actually
    get to sleep
    through the night.

Imagine that.

And now imagine how
it all came about…

A couple of
people
working late.

Frustrated.

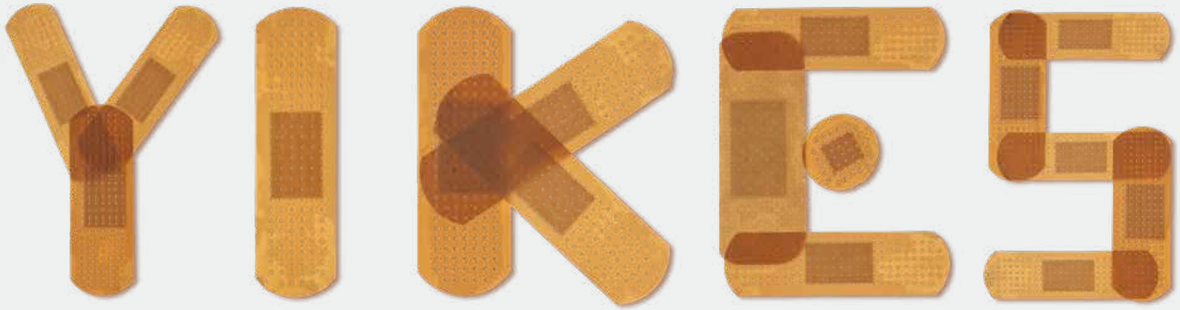
The tools they were given
to do their jobs
were clunky and inelegant.

They weren’t
built
for the job.

And people were jumping through hoops
before they had their morning coffee.

Throughout the industry,
work-arounds
became best-practices.

And band-aids standard
operating procedure.

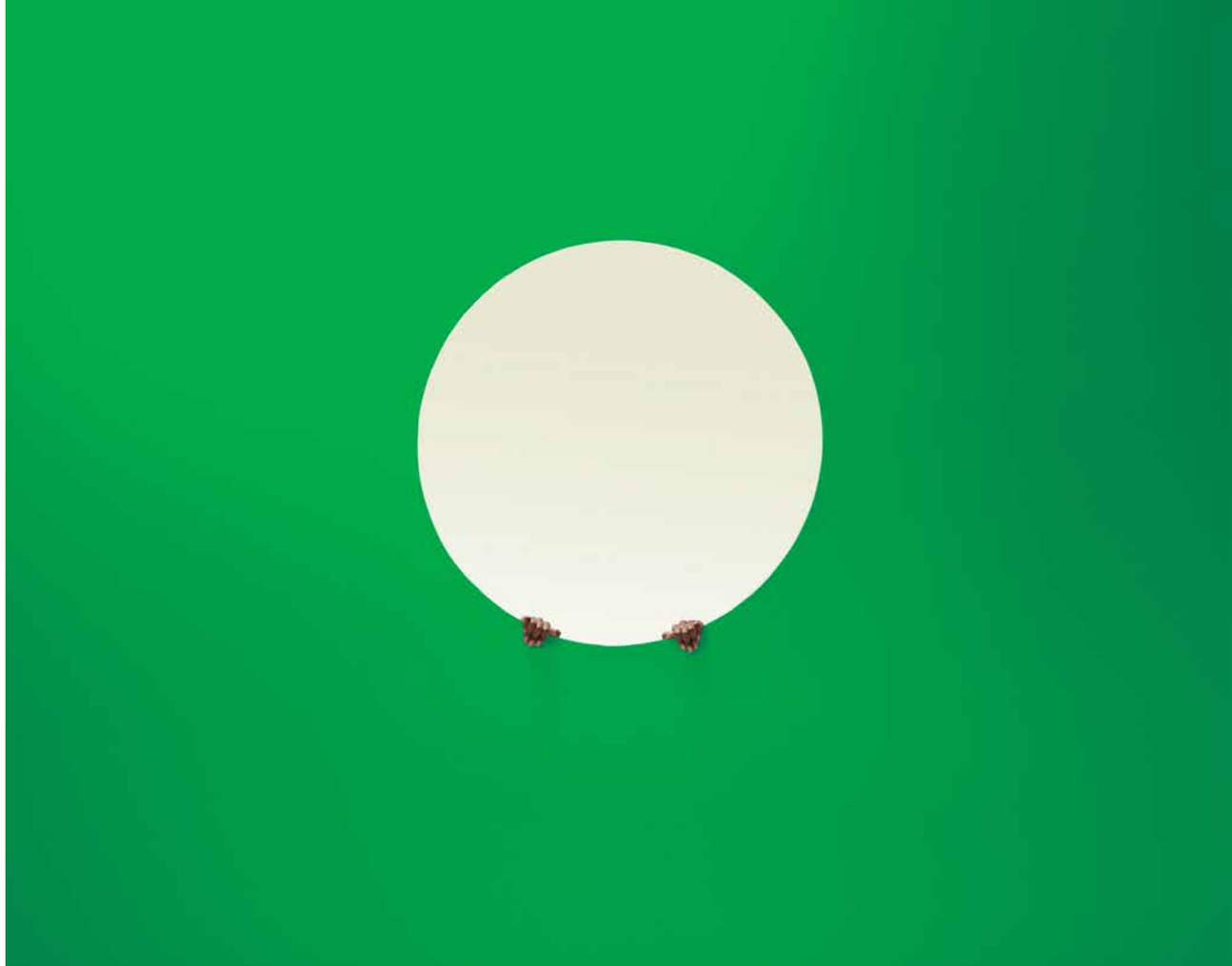


Then one developer
said, “this sucks.”

A colleague says,
“out-loud.”

Where many others said,
“that’s how we’ve
always done it.”

Or “you’ll get used to it.”
Or “you can’t fight City Hall,”



mongoDB said something
more important:

“Let’s do
something
about it.”

That’s how
all progress
starts.

Like the caveman
who said,
walking sucks.

Or the inventor who
was tired of
working in the dark.

Or that one frosty
morning when someone
said that magical word:
‘algorithm’.

They.
Did.
Something.

They.
Did.
Something.
About.
It.

That’s the
mongoDB difference.

We aren’t stuck
in the tar pits of time.

We’re not just spreadsheets,
columns and rows, RDBMs.

We’re not painfully
slow and costly.

Because you need
blazingly fast
and costs less.

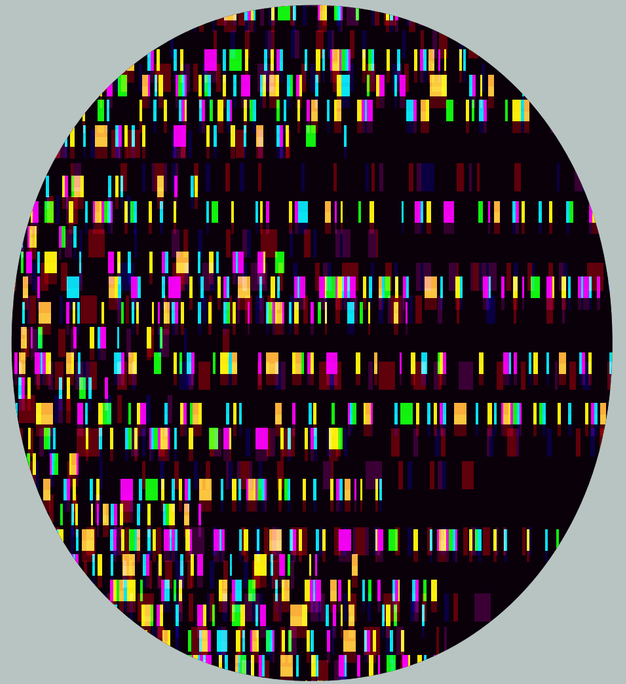
We didn’t just tweak.

We looked at everything
and built a
whole new approach.

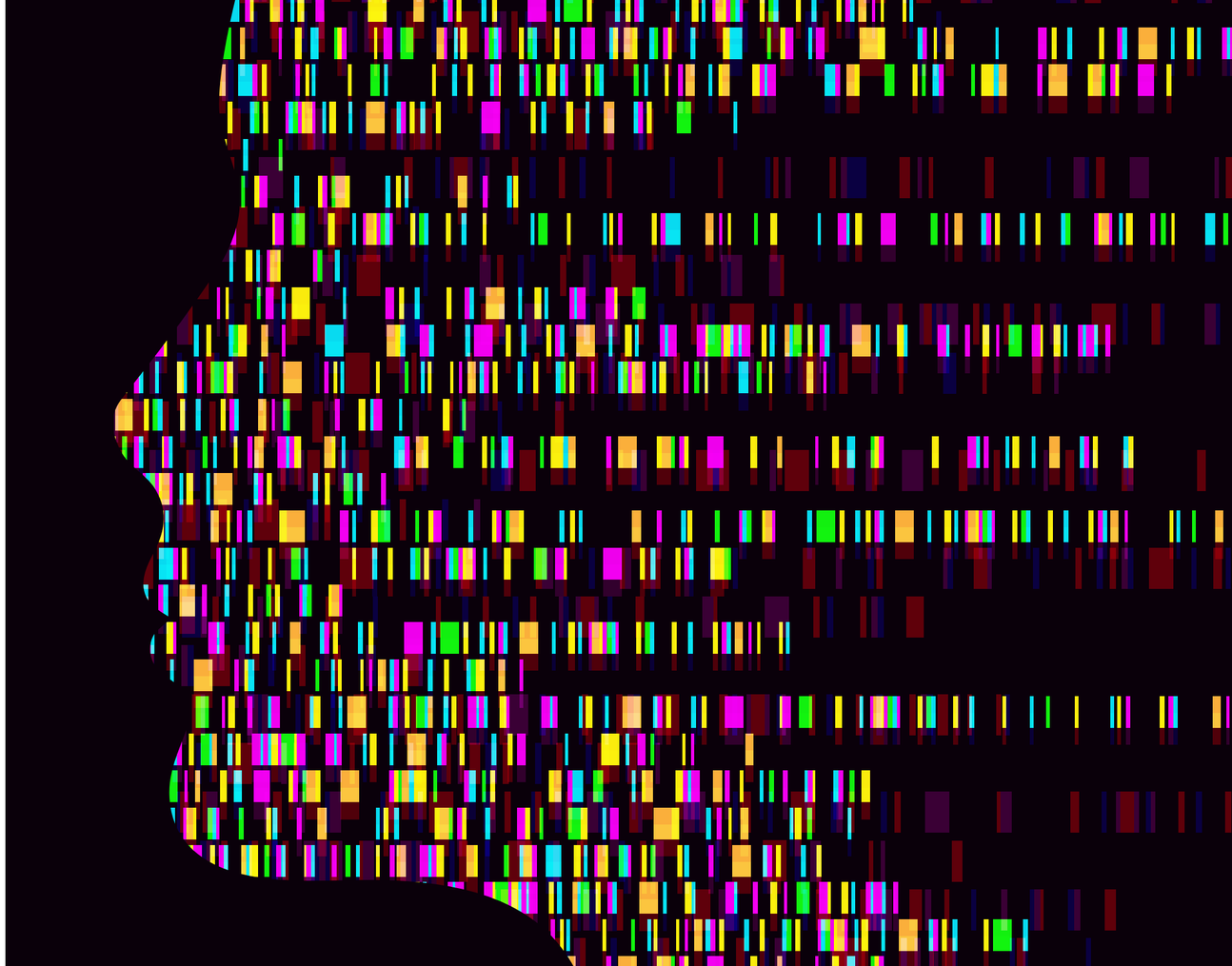
Sleek, modern and made
for big ideas,
big data
and big wins.

That’s in our DNA

right down
to the
nucleotides.



It’s what drives
us ahead in
everything we do.

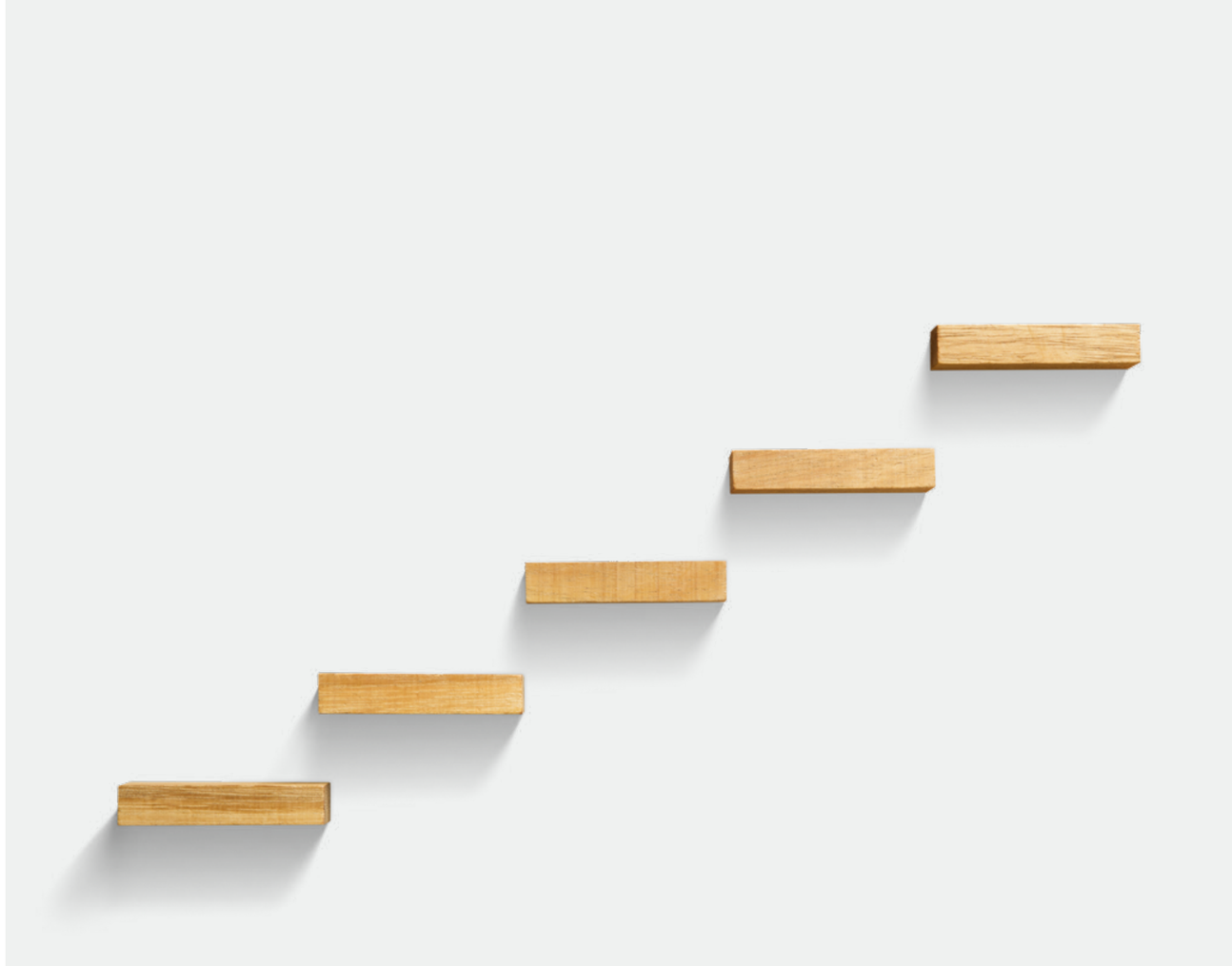


It’s why we make
things better and
never stop improving.

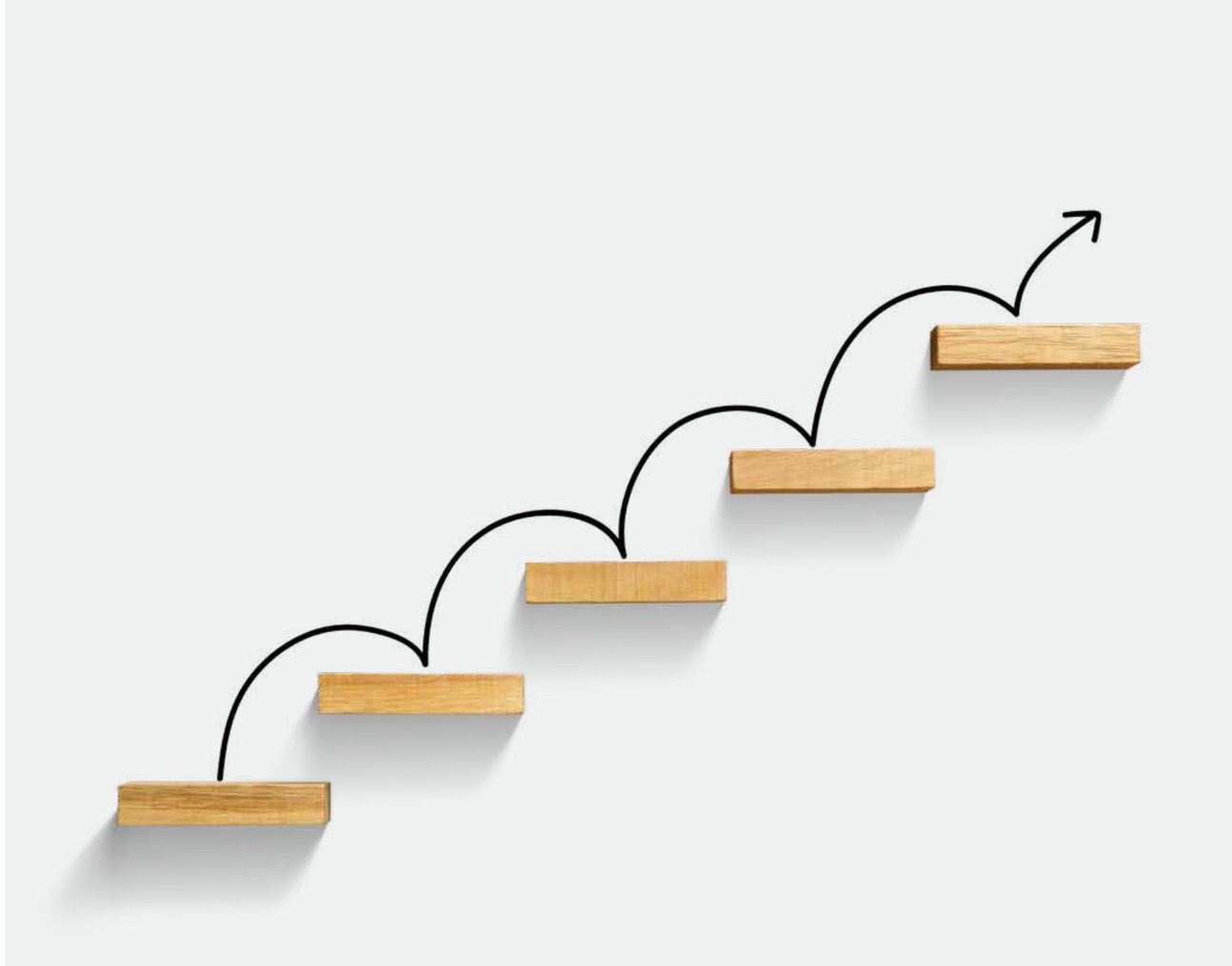
Every hour.
Every day.
Everything we make.

Every mongoDB person
knows that good enough is
simply not good enough.

We know tomorrow
can be better than today.



And we have the
power and the
will to
make it so.



It’s this relentless drive
that makes us a
company unlike any other.

Our data platform makes
making apps better, simpler, faster.

That makes developers happier,
more productive, less…cranky.

Most important it makes your
business better, simpler, faster.

And you happier,
more productive,
less…cranky.

Because we built a company for today.

That will be even better tomorrow.

We were built to
make the most
of all those important
advances we take
for granted today:

Objects.
Agile development.
Modern data shapes.

And yes, a
resounding yes,
the cloud.

Others tried.
Others went NoSQL.

BUT mongoDB
got it right.

Get-it-done friendly.
Document-oriented.

Separating data from
code in applications.

Making working fast,
elegant, interative.

mongoDB got it right
because we know
what business needs—
        and what
        developers need.

And we understand when
you give developers
the tools to do more—

they win.
And you win.

How do we do it?
It’s in our DNA.

We’re genetically wired
to eradicate the suck.

And keep adding
the better.

Like the Atlas suite.
Don’t lock into one cloud.
Develop apps on any cloud.

For any application.

With transactional
guarantees at
global scale.

And next generation
security and privacy.

Improving performance via
geo-aware distribution.

And it’s all
faster to build

and easier
to control.

mongoDB sees things through
the lens of the developer.
And your business.

So you can go from idea
to execution,
from to do to done.

What you think,
you can make.

What you dream,
you can do.

Without barriers,
band-aids
or bullcrap.

And while we can’t say that
mongoDB helps one
developer do the work
    of two,
    or three,
    or more,

we can say that
for three years running,
mongoDB has been
the world’s
most-wanted
data platform.

Downloaded 90 million times. And the world’s fastest growing database,

And at a time when businesses
lost one-third of a
trillion dollars to wasted
developer productivity,
mongoDB was downloaded
90 million times.

And has become the world's
fastest growing database,
not for one year, or five.

But for the past decade.

All because we
looked at the world
and said we can do better.

And said we can
get more from data.

And we did.

And we keep doing.

Our code
is different.

mongoDB.

mongoDB.